Microfinance Awards Ceremony

During the 4th Eastern India Microfinance Summit 2018 on 14th of December 2018 at The Park, Kolkata

AMFI-WB proposes to recognize contribution of various institutions towards Microfinance and are reaching out to all players within the Microfinance domain covering Universal banks, SFBs and MFIs & other players in microfinance domain. The three main categories are:

- 1. NBFC-MFIs
- 2. NGO-MFIs

The award was sub-categorized by the following for award purpose:

- 1. Description of the Digital Innovation initiative across business model, service delivery, customer experience, etc.
- 2. Description of the client centric initiatives across products, distribution, service delivery, customer relationship management, customer experience, marketing etc.
- 3. Description of the East India coverage.
- 4. Description of the Risk management initiatives.
- 5. Description of the credit plus activities.

All the entries submitted in the prescribed format had been screened by the **KPMG** team for completeness and relevance and evaluated by a pre-jury panel, comprising of senior practitioners from **KPMG** India.

For NBFC-MFI category:

- 1. Description of the Digital Innovation initiative across business model, service delivery, customer experience, etc. The award was given to Satin Credit Care Network Ltd.
- 2. Description of the client centric initiatives across products, distribution, service delivery, customer relationship management, customer experience, marketing etc. The award was given to Arohan Financial Services Ltd.
- 3. Description of the East India coverage The award was given to Arohan Financial Services Ltd.
- 4. Description of the Risk management initiatives The award was given to Muthoot Microfin Ltd.
- 5. Description of the credit plus activities The award was given to Arohan Financial Services Ltd.

For NGO-MFI Category:

- 1. Description of the Digital Innovation initiative across business model, service delivery, customer experience, etc. The award was given to Seba Rahara.
- 2. Description of the client centric initiatives across products, distribution, service delivery, customer relationship management, customer experience, marketing etc. The award was given to Gram Vikas Kendra.
- **3.** Description of the credit plus activities The award was given to STEP (Sampurna Training & Entrepreneurship program)

1. Special Awards Category:

Appreciate & Honour Presented to Force Ten Technologies in Graceful Appreciation of 15 years of Outstanding Support and Service to the Microfinance Institutions in the Field of Technology

2. Special Awards Category:

Appreciate & Honour Presented to DHFL Pramerica Life Insurance Co Ltd. (DPLI) In Graceful Appreciation for Its dedicated services & commitment to promote Financial Inclusion in India

Apart from that, the following Banks and MFIs had been felicitated & honoured by Association of Micro Finance Institutions - West Bengal (AMFI-WB) for their contribution & support towards Microfinance industry in West Bengal & India:

- 1. City Union Bank, Kolkata.
- 2. IDFC Bank Ltd, Kolkata.
- 3. UCO Bank, Head Office, Kolkata.
- 4. Canara Bank, Circle Office, Kolkata.
- 5. Bank of Borada, Regional Office, Kolkata.
- 6. Syndicate Bank, Regional Office, Kolkata.
- 7. HSBC Bank
- 8. Indusind Bank, Regional Office. Kolkata.
- 9. Southindian Bank, Regional Office, Kolkata.
- 10. Federal Bank, Regional Office, Kolkata.
- 11. Indian Overseas Bank, Regional Office, Kolkata.
- 12. Vijaya bank, Regional Office, Kolkata.
- 13. Karur Vysya Bank, Kolkata.
- 14. State Bank Of India, LHO, Kolkata.
- 15. Tamilnad Mercantile Bank, Kolkata.
- 16. Catholic Syrian Bank, Salt Lake Branch.
- 17. Punjab & Sind Bank, Zonal Office, Kolkata.
- 18. Allahadbad Bank, Head Office, Kolkata.
- 19. Punjab National Bank, Circle Office, Kolkata.
- 20. Bank of India, Zonal Office, Kolkata.
- 21. Karnataka bank, Kolkata.
- The following Microfinance Companies had been felicitated:
- 1. Kumbokonak Association of Microfinance, Lucknow, Uttar Pradesh
- 2. Sarbadi Microfinance Pvt Ltd,